



Montana Statewide Survey Interview Schedule

Project #14428
June 17-19, 2014
Public Opinion Strategies/ FM3

N=500 Registered Voters
Margin of Error: +4.38%

* Denotes result less than 0.5%.

^ Denotes rounding. Due to rounding, some figures may be higher or lower by less than one-half of one percent.

Hello, I'm _____ of _____, a public opinion research firm. We're conducting an opinion poll today and this number was selected at random. I assure you your opinions are completely confidential and this is not a sales call. **(DO NOT PAUSE)**

A. Are you registered to vote in Montana?

100% YES

ASK SAMPLE A:

1. Other than the weather, what do you like most about living in this part of Montana?

SEE VERBATIM RESPONSES

ASK SAMPLE B:

2. When you think about life here in Montana and what you would like to keep or retain for future generations growing up in the state, what are the two or three things you would NOT want to change about Montana?

SEE VERBATIM RESPONSES

3. Compared to other issues like the economy, health care and education, how important are issues involving clean water, clean air, open spaces and public lands for you in deciding whether to support an elected public official? Are they... **[READ; DO NOT ROTATE]**

48% Very important, they are a primary factor in deciding whether to support an elected public official
38% Somewhat important; they are one of several issues you consider
9% Not too important; they are not a significant factor considering in deciding whether to support an elected public official
4% Not at all important for you in deciding whether to support an elected official
1% UNSURE/REFUSED (**DO NOT READ**)

86% TOTAL IMPORTANT
13% TOTAL NOT IMPORTANT

4. I'm going to read you a pair of statements, and please tell me which one comes closest to your own views, even if neither of the statements matches your views exactly. (**ROTATE PUNCHES 1 AND 2**)

77% We can protect land and water and have a strong economy with good jobs at the same time, without having to choose one over the other.
... Or ...
19% Sometimes protections for land and water and a strong economy are in conflict and we must choose one over the other.

2% **BOTH (DO NOT READ) (Prompt: But if you had to choose which one would come closest to your view?)**
2% **NO OPINION/UNSURE (DO NOT READ)**
* **REFUSED (DO NOT READ)**

Thinking about one national proposal that may be considered by Congress –

5. Would you support or oppose ensuring that a small portion of federal offshore drilling fees already being paid by oil and gas companies is dedicated to the Land and Water Conservation Fund, which was created by Congress to be used for conserving natural areas, wildlife, and clean water and providing access to outdoor recreation throughout the country?

(IF SUPPORT/OPPOSE, ASK:) And would that be STRONGLY (support/oppose) or just SOMEWHAT (support/oppose)?

40%	STRONGLY SUPPORT
31%	SOMEWHAT SUPPORT
8%	SOMEWHAT OPPOSE
12%	STRONGLY OPPOSE
8%	DON'T KNOW (DO NOT READ)
*	REFUSED (DO NOT READ)
71%	TOTAL SUPPORT
21%	TOTAL OPPOSE

6. Similarly, some Members of Congress have proposed selling off some public lands, such as National Forests or Bureau of Land Management areas, as a way to help reduce the budget deficit. Would you support or oppose the sale of public lands?

(IF SUPPORT/OPPOSE, ASK:) And would that be STRONGLY (support/oppose) or just SOMEWHAT (support/oppose)?

13%	STRONGLY SUPPORT
13%	SOMEWHAT SUPPORT
9%	SOMEWHAT OPPOSE
57%	STRONGLY OPPOSE
8%	DON'T KNOW (DO NOT READ)
*	REFUSED (DO NOT READ)
26%	TOTAL SUPPORT
66%	TOTAL OPPOSE

Generally speaking, do you believe enhancing and protecting public lands, such as local, state and national parks, national forests, and wilderness has a positive impact, negative impact, or no real impact on the following: **(RANDOMIZE)**

POSITIVE IMPACT	NO IMPACT	NEGATIVE IMPACT	DK/Ref (DNR)
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ASK ALL:

7.	Opportunities for hunting, fishing and outdoor recreation			
	80%	11%	6%	3%

(Q8-11 ASKED OF SAMPLE A ONLY, N=249 RESPONDENTS)

8.	Tourism			
	84%	9%	4%	4%
9.	Wildlife			
	81%	10%	5%	4%
10.	Protecting clean water			
	81%	13%	2%	4%
11.	Maintaining what is best about Montana			
	81%	8%	6%	5%

(Q12-16 ASKED OF SAMPLE B ONLY, N=251 RESPONDENTS)

12.	Protecting clean air			
	71%	16%	6%	7%
13.	Protecting our culture and heritage			
	74%	18%	4%	3%
14.	Jobs and the economy			
	62%	17%	14%	6%
15.	The overall quality of life in Montana			
	80%	11%	6%	3%
16.	Opportunities for children to explore and learn about nature			
	85%	11%	2%	2%

Summary of Impacts - Ranked by % Positive

Impacts	Positive Impact	No Impact	Negative Impact
Opportunities for children to explore and learn about nature	85%	11%	2%
Tourism	84%	9%	4%
Protecting clean water	81%	13%	2%
Wildlife	81%	10%	5%
Maintaining what is best about Montana	81%	8%	6%
Opportunities for hunting, fishing and outdoor recreation	80%	11%	6%
The overall quality of life in Montana	80%	11%	6%
Protecting our culture and heritage	74%	18%	4%
Protecting clean air	71%	16%	6%
Jobs and the economy	62%	17%	14%

17. When you think about the economic future of Montana in attracting good jobs and innovative companies, would you say that due to the presence of public lands and the Montana lifestyle of outdoor recreation, that the state is – **(ROTATE)**

- 52% In a better position than other states
- 12% In a worse position than other states
- 31% About the same as other states

- 3% UNSURE **(DO NOT READ)**
- 1% REFUSED **(DO NOT READ)**

Thinking more specifically about some proposals here in Montana that would affect public lands – for each one, please tell me whether it sounds like something you would support or oppose. **(ROTATE)**

TOTAL SUPPORT	TOTAL OPPOSE	STRG SUPPORT	SMWT SUPPORT	SMWT OPPOSE	STRG OPPOSE	DK/REF (DNR)
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(IF SUPPORT/ OPPOSE, ASK: Is that strongly SUPPORT/OPPOSE or just somewhat?)

18. The North Fork Flathead Watershed Protection Act prohibits new mining and oil and gas leases on public land upstream from Flathead Lake and bordering Glacier Park to protect water quality
67% **28%^** 47% 20% 9% 19% 4%

19. The Rocky Mountain Front Heritage Act protects existing uses and access, and fights invasive weeds in the Lewis & Clark National Forest, while adding acreage to the Bob Marshall and Scapegoat wilderness areas.
68% **22%** 40% 28% 8% 14% 10%

20. Now, the last two proposals you just heard about affect an area of the state that some people refer to as the Crown of the Continent – the area in northwestern Montana’s Rocky Mountains that includes Glacier National Park and the Bob Marshall Wilderness area. How familiar would you say you are with the Crown of the Continent?

33% Very familiar
46% Somewhat familiar
13% Not very familiar
9% Not at all familiar

* UNSURE/REFUSED (**DO NOT READ**)

78%^ TOTAL FAMILIAR

21%^ TOTAL NOT FAMILIAR

21. Would you tell Congress to take action now or to wait on these proposals protecting the Crown of the Continent?

54% Take action now on these proposals
OR
32% Wait on these proposals?

6% NEITHER/OTHER (**DO NOT READ**)

8% UNSURE/REFUSED (**DO NOT READ**)

50 years ago Congress passed the Wilderness Act, which protected the Bob Marshall or the Beartooths here in Montana. These areas were designated by Congress as wilderness in order to keep that land conserved in its natural state. Wilderness lands can be used for hiking, camping, livestock grazing, horseback riding, wildlife watching, hunting and fishing. However, mining, oil and gas development, logging, and the use of motorized or off-road vehicles, and mountain biking are not allowed on wilderness lands.

22. Generally, would you say protecting some public lands in Montana has been more of a good thing or more of a bad thing for the state?

78% Good thing
15% Bad thing

7% NEITHER GOOD NOR BAD/UNSURE/REFUSED (**DO NOT READ**)

23. Would you support or oppose dedicating additional, existing public lands as wilderness areas here in Montana?

(IF SUPPORT/OPPOSE, PROMPT) And would that be STRONGLY (choice) or just SOMEWHAT (choice)?

33% Support/strongly
18% Support/somewhat
8% UNDECIDED
10% Oppose/somewhat
30% Oppose/strongly
1% Unsure/Refused **(DNR)**

51% TOTAL SUPPORT

40% TOTAL OPPOSE

IF PUNCHES 3-6 (UNSURE/OPPOSE) ON Q23, THEN ASK:

24. Just three percent of the public lands in Montana are currently dedicated as wilderness areas. Knowing this, would you support or oppose dedicating additional, existing public lands as wilderness areas here in Montana?

(IF SUPPORT/OPPOSE, PROMPT) And would that be STRONGLY (choice) or just SOMEWHAT (choice)?

3% Support/strongly
9% Support/somewhat
8% UNDECIDED
19% Oppose/somewhat
58% Oppose/strongly
3% Unsure/Refused **(DNR)**

12% TOTAL SUPPORT

77% TOTAL OPPOSE

And still thinking about specific proposals to protect existing public lands as wilderness –

25. Would you be more likely to support a proposal if it was crafted here in Montana with community input and the support of local groups or would it make no difference in how you feel?

- 45% Much more likely
- 21% Somewhat more likely
- 30% No difference
- 1% Less likely
- 3% Unsure (DNR)

66% TOTAL MORE LIKELY

For each of the following, please tell me if you agree or disagree with that particular statement.

(IF AGREE/DISAGREE:) And do you STRONGLY (agree/disagree) with that or just SOMEWHAT (agree/disagree) with that?

TOTAL AGREE	TOTAL DISAGREE	STRG AGREE	SMWT AGREE	SMWT DISAGREE	STRG DISAGREE	DK (DNR)	REF (DNR)
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The (first/next) one is... **(RANDOMIZE)**

26. Our public lands like national parks, forests, wilderness, and wildlife areas help to attract high quality employers and good jobs to Montana.

62%	32%^	35%	27%	18%	15%	5%	*
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27. We should NOT allow private companies to develop our public lands when their doing so would limit the public's enjoyment of -- or access to -- these lands.

70%	25%	46%	24%	12%	13%	5%	*
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D1. To ensure we have a representative sample of voters in your state, please tell me in what year you were born.

- 4% 18 - 24
- 13% 25 - 34
- 24% 35 - 44
- 15% 45 - 54
- 23% 55 - 64
- 20% 65 AND ABOVE
- 1% REFUSED

Thinking about you for a moment –

Do you consider yourself to be... **(RANDOMIZE)**

	YES	NO	DK/REF (DNR)
D2. a supporter of the Tea Party?	28%	63%	9%
D3. a conservationist?	67%	27%	5%

D4. Which of the following types of outdoor recreation do you participate in regularly? **(ACCEPT MULTIPLE RESPONSES)**

64%	Hiking
61%	Camping
46%	Kayaking, canoeing or boating
44%	Bird watching and viewing wildlife
28%	Riding an off-road vehicle or snowmobile
22%	Mountain biking
12%	OTHER (SPECIFY _____) (DO NOT READ)
8%	NONE OF THESE (DO NOT READ)
1%	UNSURE/REFUSED (DO NOT READ)

And for statistical purposes only...

D5. How would you describe the area where you currently live?

28%	A city
7%	A suburban area
24%	A small town
40%	A rural area
*	DON'T KNOW/NOT SURE (DO NOT READ)
1%	REFUSED (DO NOT READ)

D6. Do you consider yourself a hunter, an angler or both?

9% HUNTER ONLY
15% ANGLER ONLY
38% BOTH
37% NO/NEITHER

1% UNSURE/REFUSED (**DO NOT READ**)

D7. And, in politics today, do you consider yourself to be(ROTATE)

___ a Republican,
___ a Democrat,
An Independent, or something else?

36% REPUBLICAN
27% DEMOCRAT
35% INDEPENDENT/ SOMETHING ELSE
2% REFUSED (**DO NOT READ**)

D8. Generally speaking, do you consider yourself to be (**ROTATE TOP TO BOTTOM, BOTTOM TO TOP**)

___ conservative,
___ moderate
...or...
___ liberal
on most issues?

48% CONSERVATIVE
32% MODERATE
15% LIBERAL
3% DON'T KNOW (**DO NOT READ**)
2% REFUSED (**DO NOT READ**)

D9. Gender (**BY OBSERVATION**)

48% MALE
52% FEMALE
